

From: bounce-121783762-76929370@list.cornell.edu on behalf of [Derek Todd Hill](#)
To: [AGED-L](#)
Subject: FW: NY Ag Ed/FFA News Blitz (New FFA Roster Information!)
Date: Saturday, September 2, 2017 9:43:57 AM
Attachments: [image004.png](#)
[image018.png](#)
[image019.png](#)

Good Morning,

Summer is winding down and the start of a new school year is upon us!

AG ED/Professional Development Updates:

National Teach Ag Day

Go ahead and start making your plans to celebrate National Teach Ag Day on Thursday, September 21st! Check out the [Teach Ag website](#) for more information, celebration ideas & so much more!

AITC Updates:



Fertilizer & Sustainability School Media Contest

Deadline for Submission: September 22, 2017

Winners will be announced on October 13, 2017 - World Fertilizer Day

Calling all creative minds! The *Fertilizer Is At the Root of It* Contest is a creative way to showcase fertilizer and sustainability. The 4R Nutrient Stewardship Program is the cornerstone piece of fertilizer sustainability. How is sustainability implemented in your school while working toward growing enough food to feed a growing population? Express your talents using the 2017 theme: Fertilizer Is At the Root of It.

This program is available to Science and Agriculture Classes (7-12th grades). Each class can submit one video or poster per classroom or entries can also be submitted by individual students. (Each class can have a contest within your school to decide which project is submitted to represent your classroom). The top 5 posters and top 5 videos chosen in each state will state be recognized as winners. The first place winner in each state will go on to compete in the National Contest against other state winners for \$1,000.

The deadline for submission is September 22, 2017. Winners will be announced on October 13, 2017 - World Fertilizer Day. Encourage your classes to participate and your school could win \$1,000!

[Learn more about the contest now!](#)

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Industry Partner Updates:

Help Your Students Get Their MBA!!!

The MBA program is a self-directed online training program designed to equip beef producers including our youth and industry allies with the information they need to be everyday advocates for the beef industry. MBA candidates will be required to complete five courses in beef advocacy. The New York Beef Council is encouraging agriculture classrooms across New York State to utilize this great, FREE teaching tool. NYBC will be rewarding schools who complete the MBA program at the New York FFA Convention.

What Are the Prizes Available?

At least 15 schools must participate for prizes to be awarded.

At least 10 students at each school must fully complete the program by April 1, 2018

The school with the highest percentage of student completion will receive a new beef teaching tool!

In addition, we will draw for five (5) schools to be presented \$500 each at the New York FFA Convention.

For more information visit <http://www.nybeef.org/ffamba.aspx>

New York Association of FFA Updates:

The state officers are finishing up their time at the State Fair. We are excited that we were able to provide several new opportunities for members at the fair this year. AIM was well attended and was a good way for those members to start the school year. We have been receiving a lot of great feedback and will look to implement many of these suggestions for next year. Our National FFA President, David Townsend, joined us for several days. Three chapters that did an outstanding job with developing their displays for the FFA building were chosen to spend an evening with the state officer team and our National FFA President. We will look to continue this again next year so start thinking about what your chapter can do to help educate the public as they come through our building! Our partners at Ag. and Markets and Labor held a joint event on Friday for the first time called Agriculture Career Day. Many of our FFA members stepped up and supported this effort, we want to thank those chapters, members and advisors who were able to participate in this event. Pictures from state fair will be posted on our website soon. Thank you to all of the CDE judges and coordinators for helping to make these opportunities for our students possible. We want to congratulate all of the students who participated and those students that had success. The results have been sent out by Catie Rowe. **If you have a student moving on in one of these contests, please make sure you fill out and submit all of the necessary information for them to compete ASAP. If you have any questions regarding how to register your students for the Big E or National Convention please contact Catie Rowe.**

The Officers and I would also like to welcome our newest chapter to join New York FFA, Mount Markham was approved by the Governing Board this week. Congratulations and welcome to the Ag. Ed/FFA family! We look forward to seeing your blue jackets at future events!

State Officer Tour will be taking place the week of Oct. 2nd-Oct. 6th, 2017. We will be releasing the schedule next week for this event. If you are not a host school but would still like your students to be able to participate please

reach out to one of the host schools that is closest to you and see if you can participate at their stop. We will indicate on the schedule which stops are open to other chapters. The officers and I look forward to seeing all the great things that you and your students are doing.

COLT Conference will be held on September 30th at Cornell University. Look for more information to be coming out shortly from Mr. Perry and the Collegiate FFA.


The new **FFA roster** year started on September 1st. There have been many updates and changes to the system. Please read **ALL** of the following information carefully so that this can be as smooth of a process as possible.

The link below will take you to several roster guides that will show you how to do each step of the roster. You can also find this information in the roster system by clicking on the icon that looks like a wrench. **One of the biggest changes is that students can now self-register and all the advisor needs to do is go in and approve them and submit them to state for approval.**

https://www.dropbox.com/sh/issic0bbosxf14k/AADe33Kt86BsZ14RW_WFgdeya?dl=0

Below is a screen shot of the new look. It operates similar to profiles with the left side navigation.

The screenshot shows the 'Manage Memberships' page. At the top, there is a navigation bar with 'PROFILES', 'ROSTER', 'APPLICATION CENTER', 'REPORTS', and 'SEARCH'. Below this is a yellow header with the title 'Manage Memberships'. On the left side, there is a sidebar with navigation links: 'Manage Memberships', 'Add Memberships', 'Register Added Memberships', 'Approve Pending Memberships', 'Manage Batches', and 'Manage Chapter Leadership'. The main content area features a search section with filters for 'Member Type' (Student/Alumni), 'Membership Year' (2017-2018), 'State' (All), and 'Chapter' (All). Below the search filters is an 'Advanced Search' section with various dropdown menus for 'Membership Type', 'Submission Level', 'Batch ID', 'State Association Division', 'Grade', 'FFA ID', and 'Gender'. At the bottom of the search section are 'Search' and 'Reset' buttons. Below the search section, there are tabs for 'Memberships', 'Profiles', and 'Location', and a checkbox to 'Select all 3592 memberships'. A table displays a list of memberships with columns for 'FFA ID', 'First Name', 'Last Name', 'Membership Type', 'State', 'Chapter', 'Membership Year(s)', and 'Status-Batch ID'. Two rows are visible in the table, each with a trash icon in the final column.

On each page will be a “wrench” symbol.  **Clicking on the “wrench” will provide you with two training tools.** New this year are video tutorials that will walk you through the functionality of each screen along with a downloadable PDF with written instructions. Below is a screen shot of what you will see when you click on the “wrench” symbol.

Currently there are 10 videos. As we move through the month of September we will be creating more videos based on state and chapter feedback.

Attached are the current PDFs for your reference.

Roster Tutorials

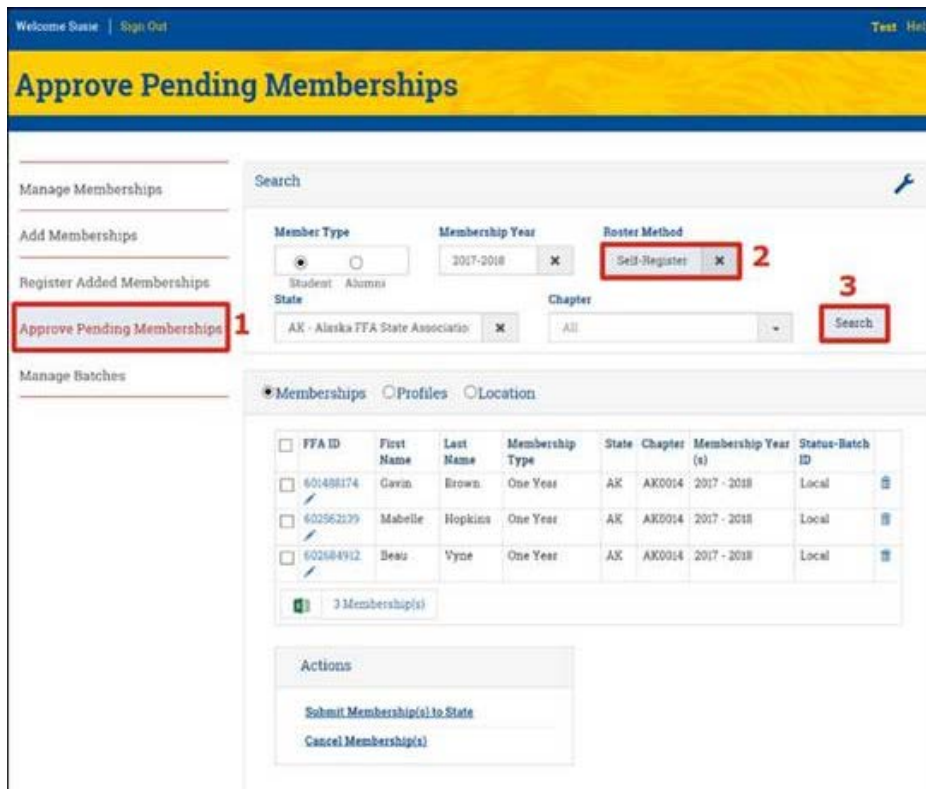
ADD MEMBERSHIPS - IMPORT



The screenshot shows a video player interface. The video title is "Add Memberships – Import" and the subtitle is "NATIONAL FFA ROSTER MANAGEMENT TUTORIAL". The video player shows a play button, a progress bar at 02:43 / 02:33, and volume and settings icons. Below the video player is a "Written Guide" section. It contains the text "Hardcopy instructions are available through our PDF guides below". There are two buttons: "Add Memberships - Import" and "VIEW PDF". At the bottom of the page, there is a yellow banner with the text "Still having trouble? [E-mail membership](#) or call 888-332-2668 for assistance."

Self-Registration-

In the development of rosters this fall we have created an option for individuals to self-register for membership as well as chapter leadership roles. This was developed to continue to move the workload downstream for state and chapter leaders. Individuals that use the self-registration process are able to fill out their personal information and submit the request for membership to their local leader for approval. They may also request a transfer. The same holds true for chapter leaders that would like to use the self-registration process. In the case of chapter leaders, the request is sent to state leadership to approve. Once approved these individuals will appear on the roster no different than if you entered them on the roster as you have in the past. **The advantage to self-registration is that you no longer have to do the work**, just let your members or leaders self-register and approve them in the "Approve Pending Memberships" or "Manage Chapter Leadership" sections. (*Instructions on self-registration will be sent out by end of day Friday 9/1*)



Bad Date-of-Birth-

We have eliminated obvious bad date-of-birthday from the database, such as 1/1/1900. If a profile has lost its DOB it will be required. There are calculations in place to ensure the date is not a random date based on other data points such as graduation year, grade, # of years teaching...

State Staff will be learning this new system along with all of you. We will do our best to help you through this process. We highly recommend that you spend some time learning this system and do not wait until the last minute to add students to your roster. Please, if you have questions feel free to reach out to Catie Rowe or myself and we would be glad to assist you in any way that we can.

National FFA Updates:

1. AFBF and USDA Memorandums of Understanding

As you know, the National FFA Organization recently entered into memorandums of understanding with the American Farm Bureau Federation and the U.S. Department of Agriculture. These signed documents can be found at this link https://www.dropbox.com/sh/18yv55co1ohgykd/AAAg5QHOZQ83d_rLzQT_WFwsa?dl=0 for your reference. Together, we look forward to creating annual plans of action from these MOUs that will continue to grow leaders, build communities and strengthen agriculture.

2. FFA Announces Award Finalists and Winners

We look forward to honoring the following national award finalists and winners on the convention stage:

[American Star Awards Finalists](#)

[American FFA Degree Recipients](#)

[National Chapter Award Program Finalists](#)

[National FFA Agricultural Proficiency Award Results](#)

[National FFA Agriscience Fair Finalists](#)

Honorary American FFA Degree [Recipients](#) and [Teachers](#)

[VIP Citation Recipients](#)

[Distinguished Service Citation Recipients](#)

3. **New SAE Videos Coming Soon**

Our educational development and evaluation team filmed another successful round of supervised agricultural experience videos recently, this time in New Mexico. We talked to five diverse students representing three chapters about their SAE projects, which range from taking care of dairy cattle and making fly-fishing ties to dog agility training. Once finished, the videos will be uploaded to the [FFA Video Center](#), which will now feature 19 SAE videos to help tell our story, support our advisors and engage our students.

4. **States Promote AgExplorer**

Many thanks to our state FFA associations that are seeing the value of AgExplorer and promoting its use with FFA members and students interested in agricultural education. We loved seeing the careers resource website featured in the Indiana FFA Pavilion during the Indiana State Fair. Participants chose an agricultural career and had their photos taken with agriculture colleges/universities. During a recent visit, even the U.S. Secretary of Agriculture, Sonny Perdue, got in on the action.

5. **Meet Agriculture's Future: Ashley Willits, Kaylin Kleckner and Zach Hamilton**

This week, [Agri-Pulse](#) is featuring podcasts of current FFA members and future leaders in the fields of agriculture, business, and education who are making a difference. Hear from our eastern region vice president [Ashley Willits](#), as well as [Kaylin Kleckner](#) and [Zach Hamilton](#), who are representing a growing voice in urban agriculture.

6. **Don't Miss These Great, Free Resources on My Journey!**

Looking for turn-key lessons and activities to start the new school year? Check out the new educational resources on My Journey! On the [Explore](#) webpage, you will find an ag innovation lesson from Dow AgroSciences and SAE Idea Cards to help students explore supervised agricultural experiences. Show students how to create the perfect resume using the FFA Resume Generator©, find a unique lesson about food labels and specific ingredients in foods, and more on the [Build](#) webpage. The [Connect](#) webpage features an article from *Successful Farming* magazine on the upcoming solar eclipse.

Don't forget to incorporate AgExplorer (on the [Explore](#) webpage) and the Day in the Life video (on the [Connect](#) webpage) into your classroom as you discuss careers in agriculture. In addition, be sure to look through past months' resources on our [Archive](#) webpage.

7. **212° and 360° Leadership Conferences**

The beginning of the school year marks a new season for 212° and 360° student leadership conferences. This week, 18 conference facilitators received training and practiced delivering conference curriculum here at the National FFA Center. Conference registration numbers have increased, with 60 212° and 360° conferences scheduled for this school year. That's a 5 percent increase in estimated student participation that totals 9,035 FFA members engaging in 212° and 360° for the 2017-18 school year. For more information about these conferences, visit FFA.org/participate/conferences.

8. **National Alumni Awards Announced**

The National FFA Alumni Association is excited to announce the recipients of the 2016-17 National FFA Alumni Association Awards of Achievement. The results for Outstanding Achievement, Outstanding FFA Alumni Chapter and Outstanding FFA Alumni State Alumni Association are now posted on FFA.org. These awards will be recognized on Alumni Day, Friday, Oct. 27, at the National FFA Convention & Expo. Visit FFA.org/support/alumni/resources/awards for more.

9. **John Deere Named 2018 ACTE Business of the Year**

Congratulations to National FFA Foundation platinum sponsor and long-time FFA supporter John Deere for winning an impressive award! The Association for Career and Technical Education (ACTE) and its board of directors have named John Deere as the 2018 ACTE Business of the Year. The award celebrates businesses and organizations that have demonstrated their commitment to career and technical education (CTE) through their

partnership and continuous support of CTE professionals. Read more about it here:

<https://www.acteonline.org/general.aspx?id=12504#.WYxK5VGGPic>.

10. **Farmland Foods Partners with National FFA on Commercial Co-Venture**

As part of a commercial co-venture agreement with the National FFA Organization, National FFA Foundation five star sponsor Farmland Foods — a brand of bacon, sausage, and ham — is donating a portion of sales of select Farmland products in 12 states to help FFA continue to further its mission. For every participating Farmland item purchased now through Sept. 30, 2017, Farmland will donate \$.10 to the National FFA, up to \$75,000. These donations will help FFA continue to further its mission of making a positive difference in the lives of students and shine a light on agriculture. Read more here:

<https://www.ffaewhorizons.org/2017/08/11/purchase-farmland-products-to-support-ffa/>.

11. **Farmer's Pantry Announces New Sponsorship of FFA**

Farmer's Pantry is now a sponsor of National FFA to support students interested in a future in agriculture. Support will provide members with opportunities at the National FFA Agriscience Fair and National FFA Convention & Expo. Read more here: <http://www.farmerspantry.farm/news-reviews/2017/8/1/farmers-pantry-announces-alliance-with-ffa-organization-to-support-future-farmers-farms-and-agriculture>.

12. **Texas Grandpa Receives FFA Jacket 66 Years Later**

A day does not go by without hearing a heart-tugging story that makes us #FFAproud. We came across [this story](#) recently that is worth a read. See how Bill Harrell's grandsons made it a mission to gift their grandfather something he has always wanted: An FFA jacket.

13. **Register Today for the New AgExplorer Virtual Field Trip**

Join us live on Sept. 20 at 1 p.m. ET to meet the professionals working to solve one of the greatest challenges of this century: feeding the globe's growing population. On this virtual field trip, we will transport your students to Syngenta's Research and Development Center at Research Triangle Park in Raleigh, N.C., to discover how agriculture is using innovative science, research and technology to revolutionize the way crops are grown. Don't miss this unique opportunity to expose your students to a variety of potential career paths that are critical to solving today's real-world challenges. Register today and submit your student questions ahead of time for the chance to have them answered live. Visit AgExplorer.com to [learn more](#) and [register](#).

14. **"I Can. We Will."**

With the [90th National FFA Convention & Expo](#) quickly approaching, now is the perfect time to learn how the words, "I Can. We Will," reflect the purpose of the 2016-17 National FFA Officer Team. Read what the theme means to the national officers on [FFA New Horizons](#) online.

15. **National FFA Alumni Readies for Convention**

If you are an FFA Alumni member, we hope to see you at this year's convention. The alumni [schedule of events](#) is now posted on the convention website. You'll experience a little bit of everything, but the biggest can't-miss event will be Alumni Day on Friday, Oct. 27! Alumni members are encouraged to attend all events and stop by Booth 2345 in the expo.

In other alumni news, the bylaw amendments have been posted on [FFA.org](#), providing rationales and examples for each amendment. Alumni members who would like to serve as a delegate for their state are encouraged to reach out to their state leaders.

16. **Catch "FFA Today" on SiriusXM This Weekend**

You can still hear the latest and greatest FFA stories each week on "FFA Today," featured on RURAL RADIO SiriusXM Channel 147. This week, hear how agriscience teacher Chansi Coleman, from Eagles Landing High School in McDonough, Ga., inspires FFA members to learn the FFA motto using a creative twist. "FFA Today" contributor and the host of the Off-Farm Income Podcast Matt Brechwald chats with FFA advisor Kristan Wright and chapter president Aubrey Wells of Seneca FFA in Louisville, Ky., and correspondent Micheal Clements introduces us to award-winning advisor Jesse Bower from Nebraska.

17. National FFA Convention & Expo – Less Than 55 Days Away!

As we approach the last 50 days before the national convention and expo, there is a lot to get done at the national office. First and foremost, we want our attendees to be prepared for the trip. Last Friday, an e-blast was sent with a reminder that early bird registration opens on Tuesday, Sept. 5 and housing will close on Wednesday, Sept. 20. In addition, we announced our fourth and seventh session speakers—[Mike Ebeling](#) and [Jon Petz](#)—and reminded our attendees about the importance of travel and safety with a message from the Indianapolis chief of police and police department. All information can be found at FFA.org/convention under Planning.

18. Apply Now: SAE Grants

The 2017 SAE Grant application is now open. Supervised agricultural experiences (SAE) are a core part of agricultural education. Thanks to our sponsors, 152 SAE Grants worth \$1,000 each are available this year to help FFA members start or expand an SAE.

To apply, members must log in to their FFA.org account. The application can be accessed through the Application Center; click Open Your FFA Dashboard on the top right of the website and select SAE Grant in the Apply Now toolbox. This link will take you to the Application Center where you can access and complete the grant application. You can also access the application from the [SAE Grants webpage](#) (or from the FFA.org homepage, select Participate then Grants & Scholarships then SAE Grants). If you are an AET user, you can access the application from the AET website by clicking on Reports then Degree/Application Manager then selecting SAE Grants from the drop-down menu.

Applications are due online by Nov. 15, 2017, at 5 p.m. PT. SAE Grant recipients will be announced in late December this year. Contact Brett Evans, SAE education specialist, at bevans@ffa.org or 317-803-4233 for questions.

19. Prepping for the 2018 Alumni Awards

FFA Alumni Education Specialist Allie Ellis hosted a webinar for Illinois FFA Alumni members last week regarding the new FFA Alumni award applications. All 2018 alumni award applications, including outstanding achievement, chapter and state association, are based on the quality program guides and are posted online at FFA.org/support/alumni/resources/awards.

We wish you all the best of luck as you begin the new school year!

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FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

